

MEDICARE ADVANTAGE BENEFICIARIES LIVING IN RURAL COMMUNITIES

AMONG MEDICARE BENEFICIARIES LIVING IN RURAL AREAS: ¹

49% MORE

The average FFS Medicare enrollee spends 49% more on premiums and out-of-pocket health care costs compared to Medicare Advantage enrollees.

HALF AS LIKELY

Medicare Advantage enrollees are half as likely to be burdened* by health care costs compared to FFS Medicare enrollees.

3X AS LIKELY

Medicare Advantage enrollees are nearly three times as likely to be Black and more likely to be Latino compared to FFS Medicare enrollees.

MORE LIKELY

Medicare Advantage enrollees are more likely than FFS Medicare enrollees to report receiving certain key preventative care services.

94% ★★★★★

Medicare Advantage enrollees are more likely to report being satisfied with the ease of getting to their doctor than those in FFS Medicare.

93%

Medicare beneficiaries are similarly likely to report having a usual source of care.

IN 2023: ²

40%

40% of all eligible Medicare beneficiaries in rural counties are enrolled in Medicare Advantage, almost four times the share enrolled in 2010.

1.8 MILLION

1.8 million beneficiaries in rural areas choose Medicare Advantage.

27

The average number of health plans a Medicare Advantage enrollee has access to and has tripled since 2018.

1. Exploring Rural Beneficiary Experiences Across Medicare Advantage and FFS Medicare. May 2024. Available [here](#).

2. KFF. Medicare Advantage Enrollment, Plan Availability and Premiums in Rural Areas. September 2023. Available [here](#).

*Cost burden is defined as spending over 20% of income on health care costs.