

# MORNING CONSULT

TO: BMA

FR: Morning Consult

DT: April 8, 2019

**RE: Understanding Seniors' Opinion on Health & Human Services (HHS) Rebate Proposal**

---

## **Overall, seniors are very satisfied with their health insurance coverage.**

- A strong majority of seniors on Medicare (92%) are satisfied with their health insurance coverage.
- And, 3 in 5 seniors (58%) on a Medicare Advantage plan are **very satisfied** with their health insurance coverage.

## **Supplemental benefits are highly valued by seniors on Medicare Advantage.**

- A majority (79%) of seniors on Medicare Advantage value their access to supplemental benefits.

## **Support of the HHS proposal decreases as seniors on Medicare learn more about the proposal.**

- Initially, seniors on Medicare are more likely to support (45%) rather than oppose (30%) the HHS proposal to remove rebates under Medicare Part D.
- However, in the post-test of the proposal, **opposition of the proposal doubled**, increasing to 62%.

## **An increase in Medicare Part D healthcare premiums if the HHS proposal is passed would impact seniors' ability to pay for their monthly healthcare premium.**

- Among seniors on Medicare Part D, 82% say the \$29/month increase in their premium if the proposal was passed would impact their ability to pay their monthly premium, including 43% who say it would have a major impact.
- And, half of seniors (54%) on a Medicare Part D plan who would be impacted if their premium increased say they would make lifestyle changes in order to afford the \$29/month increase such as cutting other expenses like groceries, gas, etc.

## **Seniors on Medicare are more likely to oppose the HHS proposal knowing the potential impact it could have to Medicare Part D and the cost of premiums and prescription drugs.**

- Half of seniors on Medicare (51%) are more likely to oppose the HHS proposal knowing eliminating current rebates would negatively affect nearly 16 million people on Medicare Part D.
- And, 48% of seniors on Medicare are more likely to oppose the HHS proposal knowing eliminating rebates could destabilize premiums and cause an increase in prescription drug prices.

### ***Methodology:***

*This poll was conducted between April 2- April 3, 2019 among a national sample of 499 Seniors on Medicare. The interviews were conducted online. Results from the full survey have a margin of error of plus or minus 4 percentage points.*