



*Americans are leading healthier and longer lives than ever before, yet the vast majority will face advanced illness, a situation where one or more conditions progress to the point that health and functioning decline, and care becomes increasingly focused on quality of life.*

*The Coalition to Transform Advanced Care (C-TAC) is a nonpartisan, not-for-profit alliance of over 140 national healthcare stakeholders dedicated to the idea that all Americans with advanced illness, receive comprehensive, high-quality, person-centered care that is consistent with their goals and values, and honors their dignity.*

## The Campaign to Transform Advanced Care

The number of people over 65 is *poised to double in the coming years*. People living with advanced illness still face challenges like fragmented, siloed systems that result in unnecessary suffering and not getting the care they want when and where they choose. This is not a problem that can be ignored.

Without change, they will risk unnecessary hospitalizations and unwanted treatment from uncoordinated care. In June 2017, C-TAC took an important step forward and launched the Campaign to Transform Advanced Care, a national strategy built on policy change, support for family caregivers, and state and community organizing.



### *Policy and Advocacy*

C-TAC, along with our members and partners, pursues a comprehensive policy agenda at both state and federal levels focused on delivery system reform, person-centered care, caregiver support, and professional engagement, involving both legislative and regulatory strategies.



### *Family Caregiver Support*

C-TAC's research about family caregivers serves as the foundation for our caregiver work focused around developing a positive message for caregivers, providing resources in communities where they are needed most, and strengthening caregiver and patient voices in the treatment decision process.



### *State and Community Coalitions*

This work cannot happen solely in Washington, DC. On the ground efforts are critical. The Campaign supports state and community coalitions focused on advanced illness issues.

## Advanced Care Transformation Index

We cannot show progress if we cannot measure it. C-TAC is developing an advanced care index to track progress in the movement. The index will include measures from different domains that are agreed upon by experts in the field. This will allow the movement to monitor success over time, and to focus efforts and resources on the initiatives that will be most effective for improving advanced illness care.

## Serious Illness Framework

As part of our mission to support the sustainable spread and scaling of best practices in person-centered care, C-TAC developed a Serious Illness Program Design and Implementation (SIP) Framework that identifies the components that contribute to program success. The SIP Framework is designed to: inform serious illness program development, replication, and scaling; integrate with care model payment design; inform care model and preform a simulator development; and guide other efforts such as policy, standardized measurements, and regulatory analysis. We freely disseminate the SIP Framework in order to support new person-centered care programs.

## C-TAC Innovations

Together with providers, health plans and community leaders, we are creating a new standard of excellence across the United States for person-centered care. C-TAC Innovations is the implementation affiliate of C-TAC and identifies innovative and practical ways to help people take control of their care through two paths. With Advanced Care Transformation, Innovations offers technical solutions to fill the gaps in the management of complex conditions with palliative care and hospice. Through Respecting Choices, formerly a part of Gundersen Health System, Innovations works to transform healthcare delivery to be more person-centered.

## 2018 National Summit on Advanced Illness Care



NATIONAL  
SUMMIT ON  
ADVANCED  
ILLNESS CARE

The annual National Summit is a gathering of over 400 healthcare leaders, including policymakers, health systems, payers, employers, and consumer advocates. This year, C-TAC is excited to take the program on the road to Colorado.

Mark your calendars for October 9-11 and join hundreds of visionaries in the field for three days of thought leadership, networking, and developing the tools needed to drive change on the ground.

For more information please contact C-TAC at [info@theCTAC.org](mailto:info@theCTAC.org).